



*The City of Lincoln thanks you for supporting Lincoln Cares.  
A big thank you also to our corporate sponsors-TierOne Bank and World's Foremost Bank—  
for providing matching dollars to this community program.*



2740 "A" Street  
Lincoln, NE 68502  
402-441-8264  
[lincoln.ne.gov](http://lincoln.ne.gov) Keyword: Cares

## Your \$1 Donation Will Help Fund These Projects in 2005:

1. Nebraska State Liberty Bell Shelter
2. Sherman Field Baseball Plaza
3. Jamaica North Trail Bridge
4. Basketball Court in Belmont Park
5. Commuter/Recreation Trail in University Place Neighborhood
6. Benches along New Trail Loop in Holmes Park
7. Parker's Pals Swim and Recreation Program Scholarships
8. Green Team Youth Employment Program



## Thanks for Caring, Lincoln!

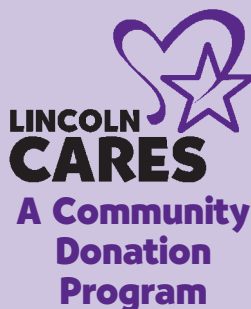
Since 2003, your donations to Lincoln Cares funded the following projects and programs which enhance the quality of life in our community.

- Ager Play Center Air Conditioning
- Restoration of Four Wars Memorial and Pioneer Woman artworks
- Air Conditioning for the Bethany Shelter
- Scholarships for Low-income Youth
- Sunken Gardens renovation
- Acquisition of Prairie and Grasslands at Pioneer's Park Nature Center
- Park Middle School Teen Center

Please consider adding \$1 each month to your LES bill for Lincoln Cares—you will help beautifully and strengthen our community for everyone!

**L**incoln Cares" is a voluntary donation program that offers customers of the Lincoln Electric System (LES) an opportunity to add \$1 each month to their bill to provide funds for community programs and projects that are not currently supported by the City budget.

For the third consecutive year, **TierOne Bank** and **World's Foremost Bank (Cabela's VISA Operation)** will generously provide a 50-cent match for every \$1



contributed by customers—up to \$30,000 each. *So your donation essentially doubles with support from our corporate funding partners.*

The public-private Lincoln Cares Advisory Board each year identifies community projects that will receive the contributions. The goal is to give citizens a chance to "take the extra step" to help their community through this voluntary donation process.

1. Simply add \$1 to your LES bill each month.
2. If you are an automatic bank bill customer and do not have Lincoln Cares automatically added to your monthly bill, just call LES at 475-7211 and ask them to do this for you.

### Four Easy Ways to Donate to Lincoln Cares

3. Log on to [www.les.com](http://www.les.com) to access the necessary authorization form to sign up for automatic bank billing and/or add Lincoln Cares to your monthly bill, automatically.
4. Send your donation directly to the Lincoln Parks and Recreation Foundation, 2740 "A" Street, Lincoln, NE 68502. Make the check out to Lincoln Cares.

*Q: How can I participate in Lincoln Cares?*

A voluntary \$1 donation option has been added to your monthly LES bill. Simply pay the "Total including Lincoln Cares donation" as listed on your bill and \$1 will be automatically donated to Lincoln Cares.

*Q: I pay my LES bill through a direct deduction from my bank account. Can I ask LES to automatically add \$1 each month for Lincoln Cares?*

Yes! LES now makes it possible for automatic bank bill customers to participate in Lincoln Cares. All you have to do is call LES at 475-4211 or log on to [www.les.com](http://www.les.com) to access the necessary authorization form. If at anytime you want to discontinue your voluntary contribution, simply notify LES.

*Q: What if I don't want to participate in Lincoln Cares?*

A: Customers who do not wish to add the \$1 voluntary donation should pay the sum on their bills titled "Amount Due to LES." *Lincoln Cares is a voluntary program.*

*Q: What kinds of projects are considered?*

A: City projects not included in the regular City improvement budget that benefit a large number of citizens, particularly low-income residents, receive high priority. This voluntary program aims to be an augmentation of tax funds, not a substitution of tax, to enhance our community.

### Frequently Asked Questions about Lincoln Cares

*Q: Is my donation tax deductible?*

A: Yes, your donation to Lincoln Cares is fully tax deductible.

*Q: What if I want to donate more than \$1 per month to Lincoln Cares?*

A: Please do not send more than \$1 to LES for Lincoln Cares. If you would like to donate more than \$1 to this program, please send a check made payable to "Lincoln Cares" to the Lincoln Parks and Recreation Foundation, 2740 "A" Street, Box 201, Lincoln, NE 68502. These donations can also be used as tax deductions.

*Q: Who decides which projects benefit from donations to Lincoln Cares?*

A: The Lincoln Cares Advisory Board, a public-private entity of seven members, studies and recommends projects to benefit from this voluntary donation program.

*Q: Why doesn't the City fund these programs?*

A: The City of Lincoln currently provides money to community projects and agencies, but the need is far greater than what the City can provide. This is why we need your help!

*Q: Why should I contribute to Lincoln Cares?*

A: Since 2003, LES customers and corporate donors have donated nearly \$280,000 to Lincoln Cares. These funds pay for programs and improvements to the Lincoln parks system. Enhancing our parks system benefits everyone and makes Lincoln a better place to live!

*Q: How can I learn more about Lincoln Cares?*

You can call (402) 441-8264 or go to: [lincoln.ne.gov](http://lincoln.ne.gov) Keyword: Cares